



Accredited Business
MEMBERSHIP KIT



Welcome to CityHost411, The Chamber of the Future! CityHost411 brings back the original concept of a chamber of commerce being exclusive to the community it serves, being backed by local government and not endorsing businesses outside the City it serves.

We provide membership-based support for businesses in your City, Town or Village. CityHost411 promotes local businesses every day, organizes fund raisers and events for charities all year long, and works to bring the community together for a stronger local economy thus giving our business members the unique opportunity to receive promotion from numerous sources, i.e., newspaper, Internet, radio, printed material, public events, and more!

CityHost411 connects people, residents and visitors, with local businesses; businesses with local government; and local government back with the people. By partnering with a city government, CityHost411 is helping businesses succeed and grow by encouraging and directing area residents and visitors to patronize businesses within their own city. Why travel further when the best of everything you need is right down the road?! The result is residents and visitors enjoying the beautiful City they are in, local businesses booming, and the overall economic improvement of the City.

Our system of government and business supporting each other is one you will not find in any other advertising or communications medium. CityHost411.com is a state of the art communications system utilizing the world's first "C.L.A.I.R." (City Licensed Automated Information Resource) computer character. Via our resource web site, Clair, your spokesperson, delivers information about your business, current specials, and promotions. Logging on to CityHost411.com provides your business with the unique promotion and advertising that keeps up with today's fast paced computer savvy market.

Every day your business will be seen by thousands of residents and visitors who log on to CityHost411.com or the main page of the city government site it serves. In addition, enjoy the benefits of mass promotion, as CityHost411 provides collateral material throughout your city, including local hotels, city government buildings, and other city venues. Gain free publicity through our public fundraisers & charity events, while receiving tax deductions for your charitable donations.

CityHost411 offers you the most features, unlimited marketing possibilities, and a 100% unique product to make your business stand out in today's competitive market. CityHost411 is your opportunity to become a member in an organization designed to better your local economy, and the lives of people in the community.

So ask yourself,

"How can I promote my business quickly and affordable to both residents and visitors of the city?"

"Is there any other organization I can join that will give me all of these benefits and has the backing and support of my local government?"

The answer is simple and extremely affordable: CityHost411!! We look forward to serving you as a member.

Shawn Verne

A handwritten signature in black ink that reads 'Shawn Verne' in a cursive style.

Executive Director

CityHost411, a Florida Non Profit Corporation

Local nonprofit hosts toy drive

Event brought business community together for a cause



By Izzy Kapnick
Staff Writer/Hometown News

PALM BEACH GARDENS - A local nonprofit business is building a reputation for supporting local business and promoting charity events.

CityHost411.com recently hosted a toy drive and fundraiser at Aqua Grill at Legacy Place on PGA Boulevard. The event benefited the Holding Hands Foundation, a non-profit group aiming to support local families in need.

CityHost 411.com is a Web site that provides Internet users with local information about events, businesses and services in Palm Beach Gardens. The site's founder, Shawn Verne, pitched his idea to city officials and found an eager participant.

"(CityHost411.com) will really pinpoint anything you need in Gardens, from where to get authentic cuisine, to finding a pharmacy close to you," said Donna Giuliana, Palm Beach Gardens public relations director.

The Web site, which is built on an interactive, user-friendly interface, even includes a "virtual city host," a digital

concierge that pops up onscreen to help guide site visitors through Palm Beach Gardens.

Describing the nonprofit organization, Tom Giuliana, CityHost411's vice president, called it "the new progressive business networking organization."

The backdrop for last Wednesday's charity was the Aqua Grill, a chic restaurant with postmodern furnishings and a steel-tinged bathroom that looks like it belongs on a spaceship.

Mark Ortel, manager and co-owner of the restaurant, ran frantically from the kitchen to the bar, and up and down a mysterious metallic stairwell, making sure guests were pleased with the food and service.

Between his responsibilities he expressed his satisfaction with the cause.

"Not only is (this event) great for our business, it's great for families in need."

The toy drive gathered a few dozen unwrapped gifts to be donated to disadvantaged children in the area. Guests deposited their donation into three large red bins at the front of the sleek seafood restaurant.

Many attendees were members of the local business community who've partnered with CityHost411 in an effort to promote local business.

CityHost411.com helps bolster local business by providing easy online access to local listings and events in Palm Beach Gardens. They also host and organize charity events through which businesses can gain much-needed exposure in the hyper-competitive PGA corridor. The business selects a charity of choice, and CityHost411 promotes the gathering through radio, newspaper and Internet advertising.

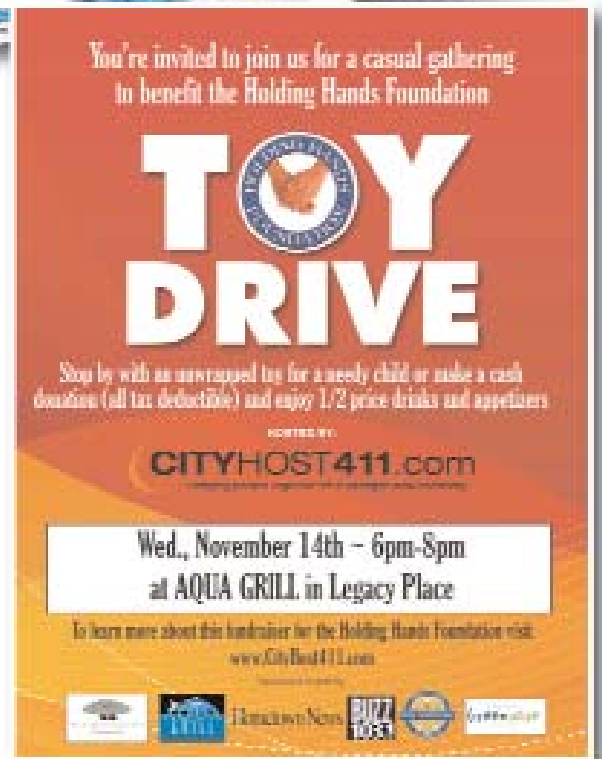
Access CityHost 411 through The City of Palm Beach Gardens Official website <http://pbgfl.com>, click on the right side under Virtual City Host.



A recent example of one of the benefits of membership:

CityHost411 organized and hosted a charity event to benefit needy families. The event was staged at one of our new member's business. Exposure through radio, newspaper, internet, printed material distributed throughout the City brought much appreciated attendance and attention to the business and the charity.

Other CityHost411 members were encouraged to participate as sponsors by donating their products or services and were widely promoted as their businesses were listed in the media exposure as well.



This is just another example of how CityHost411 brings people together for great causes, while helping to increase the local economy.



PALM BEACH GARDENS
A Signature City

"The city is proud to partner with CityHost411...,"
City Manager, Palm Beach Gardens, Ron Ferris.



Sushi • Bar • Restaurant

"I took a look at the website and was impressed with the organization and layout of it. It looks great and easy to navigate."
Phil Berg, General Manager, Ra Sushi



"It looks awesome ^ thank you so much"
Stacey A. Rodberg, Mother Natures Pantry



"...looks very good!"
Ben Grisafi, Ben Grisafi Music Co.



"Thanks very much. The site is a great idea. Just listened to "Claire" talk about our Gallery and liked what she said!"
Rosa & Marshal Weisfeld, The Magical Animal



"Looks great!"
Tatiana G. Papanicolaou
VP, Marketing & Business Development
Georgette Klinger

Benefit Solutions
in the Workplace

"I LOVE IT!!!!, Amazing idea"
Vicki Barkley, President
Benefit solutions in the Workplace

OPC Management, Inc.

"Terrific." Al DeMott, President,
OPC Management, Inc.



Member Application Form

You may also fill out this form online by going to: <http://cityhost411.com/about/contact>

Business Name: _____

Contact: _____

Phone: _____ Fax: _____

Email: _____

Website Address: _____

Street Address: _____

City/State/Zip: _____

Hours of Operation: _____

Business Description: _____

I hereby certify that the above named business has an active license/tax receipt issued by the City, Town or Village and request that my application be considered for membership with CityHost411.

SIGNATURE TITLE DATE

Premium Membership - \$450/year

- Members enjoy networking opportunities & sponsorship opportunities
- Plus these online features at no additional cost:
 - Enhanced listing on CityHost411.com
 - Website link
 - Map Location Button
 - Company Logo
 - Business text description
 - Hours of operation
 - Contact info, with email links
 - Customized C.L.A.I.R. - Our unique talking computer spokesmodel promotes your business and increases your listing exposure many times over!
- Free Local Newspaper Advertisement (Reaching over 35,000 local residents)
- Free admission into member events throughout the year (charity events, social events, etc.).
- Instant recognition as an accredited licensed business within the community.
- General members information will also be found through the official city government website through the CityHost411 link on the front page.
- Legal consultation and ongoing discounted legal services provided by our general counsel.
- Membership plaque suitable for hanging.

Optional Special Enhancements To Business Web Page

- **Additional Category Listing** - \$100 - one time fee
Multiply your placement in several categories.
- **Video Clip** - \$30 per month - Up to 60 second commercial (to be provided by member) hosted and linked to member's page, listings with video clips get many times the traffic, every day.
- **Slideshow** - \$75 - one time fee
Stimulate your audience with a photo slide show of your product or service.

Additional Business Marketing Opportunity

- **Event Hosting & Organizing** - \$1,200 per event
 - Your business will be featured in radio, newspaper, printed material, internet, etc.
 - Promotion for 4-6 weeks prior to event - on a first come, first serve basis.
 - Events are to benefit charity of member's choice; this is the easiest way to bring a tremendous number of customers to your business while helping a great cause and receive recognition for it.